

WHEREAS, the Northeast Section of the Ohio Water Environment Association (NESOWEA) is a section of the Ohio Water Environment Association (OWEA) which is a 501(c)(3) Organization and a Member Association (MA) of the Water Environment Federation (WEF); and

WHEREAS, NESOWEA relies upon accurate policies and procedures to help govern the organizations and maintain consistency in responses to questions, inquiries and practices; and

WHEREAS, Policies and Procedures (P&P) shall be considered living documents subject to revision based on experience and the changing environment of NESOWEA, OWEA and WEF and for which NESOWEA wishes they be maintained in an accurate and up to date manner.

WHEREAS, NESOWEA relies upon the dissemination of written information in the Buckeye Bulletin, Sparkling Waters and Meeting Announcements, Web Page and correspondence to communicate important information to NESOWEA members and those affiliated with the industry; and

WHEREAS, the quality of the information reflects the professional profile of NESOWEA and the quality and effectiveness of the organization and therefore must be of the highest quality and integrity.

THEREFORE, NESOWEA adopted the following policy:

POLICY

All information submitted for publications, newsletters, web page and other written communications shall adhere to the following guidelines:

- I. Articles shall be written in a professional and scholarly manner for the purpose of education and disseminating relevant information in a timely manner.
- II. Publications shall not be used for the purpose of promoting companies or individuals for the purpose of marketing. It should be noted that paid advertising is acceptable.
- III. Publications shall not be used to lobby or make political statements or generate controversy.
- IV. The tone of all publications shall be consistent with the OWEA and/or NESOWEA mission statements and other Policies and Procedures.
- V. Publications shall comply with the requirements of the 501 (c) 3 standing as it relates to technical content versus advertisements.